

## **Executive Summary**

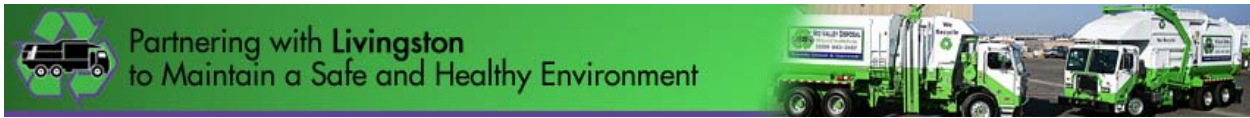
Mid Valley Disposal (MVD) is a privately held local recycling and solid waste management company that has been in business in Fresno County since 1997. Closely held, MVD partners play active roles in the management and execution of daily operations. These individuals embody generations of collection and processing experience; they have also acquired several contracts through the competitive bidding process. MVD's resultant successful start-ups have enabled the Company to develop and refine an experienced, competent implementation team that will employ its hard-earned knowledge to launch and manage friendly, high-diversion collection programs for Livingston customers.

### **Unrivaled Experience**

MVD owner-managers are entrepreneurial, inventive, and play active roles in shaping the solid waste and recycling industry, staying current on trends and markets. MVD operates in 11 local jurisdictions, for which the Company has provided the City, in Section G, collection details and other information regarding the implementation process.

This experience yields the following for the City of Livingston:

- The stability and know-how, including an experienced management team, achieved through managing successful long-term municipal relations in all jurisdictions serviced.  
Section G – Service Initiation/Transition Experience; Section M – Key Personnel Qualification.
- An assertive commercial recycling program including initial assessments and on-going technical assistance and on-site training delivered through an organized team of Outreach Specialists to continually increase diversion levels.  
Section D – Public Outreach Budget and Schedule
- A proven, effective, and well-staffed public education and outreach program that methodically reaches all generator types on a consistent basis. The program also features a program for schools.  
Section D – Public Outreach Budget and Schedule



## Value

MVD's Proposal includes many additional enhancements that are an extension of MVD's infrastructure and are a part of the way MVD does business, and therefore offered at no charge to the City or customers. These are:

1. Assist the City in developing, adopting, and implementing construction and demolition debris ordinance and program.
2. Provide City of Livingston residents with two bulk-item collection pick-ups annually.
3. Initial commercial recycling opportunity assessments for every business and multi-family complex to be conducted during the transition period. These are designed to introduce businesses and landlords to MVD recycling programs, optimize recycling services, and provide the resources needed to support businesses and tenants in program participation.
4. Attend City events, provide recycling opportunities at City and community group events, and provide education at such events.
5. Contamination monitoring that will help keep diversion rates up within the city.
6. Annual E-waste drop off events for all Livingston residents to dispose of their electronic waste at no cost to them.

## Preparedness

MVD will take a very structured, thorough, and orderly approach to implementing services in Livingston. The Company has found that extensive employee training is key to a smooth transition, and MVD will take great care in educating drivers, customer service representatives, and managers about the new program. In meeting its own standards for implementation, the Implementation Plan (Section F) for this project places a lot of weight on the training of all employees.

## Summary

MVD believes the combination of its experience, the unique features presented in this proposal, as well as its highly competitive Cost Proposal present an excellent option for the City of Livingston's thoughtful consideration. MVD looks forward to the post proposal process and potential partnership with the City of Livingston to produce an excellent outcome for Livingston residents and businesses, while significantly and steadily increasing diversion.